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## **Revolutionary “High Definition” Vision Now Available At Advanced Eyecare Center of Manhattan Beach**

*- iZon™ Wavefront-Guided Lenses set new standard in vision correction*

MANHATTAN BEACH -- Advanced Eyecare Center of Manhattan Beach is the first and only optometric practice in the South Bay to offer the new iZon Wavefront-Guided eyeglass lenses that deliver revolutionary high-definition vision to patients.

iZon Wavefront-Guided Lenses are a one-of-a-kind customized match for a patient’s specific needs that can provide significantly higher definition and more clarity than conventional lenses.

“Choosing iZon lenses over conventional ones is like picking custom-made clothing over a suit bought off the rack,” said Dr. Christopher Orenic, Advanced Eyecare Center founder and CEO. “The custom-made suit makes you look taller and thinner, and iZon lenses can make your vision clearer and sharper. With iZon lenses, you can see better than you did before you needed glasses.”

Dr. Orenic uses specialized equipment to determine each patient’s “optical fingerprint” and then uses that information to prescribe a customized iZon Wavefront-Guided Lens that provides ground-breaking “high definition” vision. With this high-def vision, a patient will experience better contrast, minimal glare and high color perception.

Jean Van Zantan, one of Dr. Orenic’s patients, said she immediately noticed working on her computer was easier because iZon lenses significantly improved her vision. Then, she drove her car.

“For the first time in years, I could easily read the street signs when I drove at night,” she said. “My vision is crisper than ever before. I could never go back to conventional lenses.

“Nighttime vision is significantly improved,” said Dr. Orenic. “With iZon lenses, patients say they no longer suffer glare, starbursts or the fuzziness they used to experience driving at night. They say they feel safer driving when they’re wearing their iZon lenses.”

Another patient, Lou Bojorquez, is a vice president for a large investment firm, and he said he considered iZon lenses a “smart investment.”

“It made sense to me to invest in technology that can customize eyeglasses to optimize my vision,” said Mr. Bojorquez. “I was so impressed -- I invested in two pair of glasses.”

Dr. Orenic measures the patient’s eye with the Z-View Aberrometer, a device that uses wavefront technology to “map” a patient’s refractive errors. This exam takes only a moment. These measurements are then translated into a customized prescription that matches exactly the patient’s optical needs.

The iZon lenses are then manufactured with proprietary technology to match exactly to the patient’s prescription.

“The result of all this high-tech, innovative optical advancement is sharper, clearer and more vibrant vision for my patients,” said Dr. Orenic.

### **About Advanced Eyecare Center of Manhattan Beach**

The Advanced Eyecare Center of Manhattan Beach was developed by Dr. Christopher J. Orenic to bring together the exceptional technological advances available in eyecare with the personalized attention and commitment to care for patients. Dr. Orenic has gained extensive experience over the past 15 years in primary optometric care, medical management of eye diseases, contact lenses and refractive surgery co-management. He is the first and only doctor in the South Bay to offer the newest advance in eyeglass technology: wave-front guided high-resolution iZON lenses.

For more information about Dr. Orenic and this newly available technology, please check his website: [www.advancedeyecarecenter.net](http://www.advancedeyecarecenter.net).

### **About iZon Wavefront-Guided Lenses**

iZon™ Wavefront-Guided Lens technology was developed by Ophthonix, Inc., a vision care company based in San Diego, CA. Ophthonix, Inc. is developing exceptional vision assessment and correction technologies to greatly enhance visual acuity. [www.izonlens.com](http://www.izonlens.com)

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### About Ophthonix

Ophthonix, Inc., a San Diego-based, venture-funded ophthalmic company, is developing exceptional vision assessment and correction technologies to greatly enhance visual acuity. Ophthonix is currently advancing a system that will improve the ability of optometrists and ophthalmologists to care for their patients and benefit the millions around the world requiring vision correction. Ophthonix is located at 10455 Pacific Center Court, San Diego, CA 92121, [www.ophthonix.com](http://www.ophthonix.com), (858) 646-5531.